



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)
Shiebler, Charles (1011)
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Invoice 174218
Inv Date 10/28/2012
Terms Net 30
Contract 47690
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1537 OFA Sked A 10/2-11/6 (27395)
Acct Types Local/Political Candidate Agency
Est/Headline 1537/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	10/02/12 7:23AM (Tu)	00:30	Today Show	OFA12P130H	\$2000.00	
1.2	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	10/03/12 7:59AM (We)	00:30	Today Show	OFA12P130H	\$2000.00	
8.2	SPOT	7:30AM-7 NEWS TO	Per week (1), Su	10/07/12 7:40AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	OFA12A138H	\$200.00	
13.2	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	10/04/12 8:43AM (Th)	00:30	Today Show	OFA12A133H	\$2000.00	
13.2	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	10/05/12 8:27AM (Fr)	00:30	Today Show	OFA12A138H	\$2000.00	
20.2	SPOT	7:57AM-TODAY SHO	Per week (1), Su	10/07/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12A133H	\$1000.00	
25.2	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	10/03/12 9:25AM (We)	00:30	7 News Today in New England 9-10A	OFA12A133H	\$900.00	
30.2	SPOT	9:00AM-7 News Tod	Per week (1), Su	10/07/12 9:22AM (Su)	00:30	7 News Today in New England-Sun	OFA12A138H	\$900.00	
35.2	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	10/04/12 9:28AM (Th)	00:30	7 News Today in New England 9-10A	OFA12A133H	\$900.00	
40.2	SPOT	10:00AM-Today Show	Per week (1), Tu, We, Th, Fr	10/04/12 10:58AM (Th)	00:30	Today Show	OFA12A133H	\$750.00	
41.2	SPOT	10:00AM-Today Show	Per week (1), Mo	10/08/12 10:57AM (Mo)	00:30	Today Show	OFA12A138H	\$750.00	
47.2	SPOT	11:00AM-TODAY SHO	Per week (2), Tu, We, Th, Fr	10/02/12 11:59AM (Tu)	00:30	TODAY SHOW III (hour 4)	OFA12P130H	\$750.00	
47.2	SPOT	11:00AM-TODAY SHO	Per week (2), Tu, We, Th, Fr	10/05/12 11:27AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12A133H	\$750.00	
54.2	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	10/02/12 2:26PM (Tu)	00:30	DOCTORS Episode: 5017	OFA12P130H	\$500.00	
54.2	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	10/03/12 2:14PM (We)	00:30	DOCTORS Episode: 5033	OFA12P130H	\$500.00	
59.2	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	10/02/12 3:28PM (Tu)	00:30	Family Feud Episode: 12041	OFA12P130H	\$500.00	
64.2	SPOT	3:30PM- 4:00PM	Per week (1), Tu, We, Th, Fr	10/04/12 3:42PM (Th)	00:30	Family Feud Episode: 12048	OFA12A133H	\$500.00	
69.2	SPOT	4:59PM-7 News 5-5	Per week (1), Tu, We, Th, Fr	10/02/12 5:19PM (Tu)	00:30	7 News at 5	OFA12P130H	\$1500.00	
74.2	SPOT	5:58PM-7 News at 6	Per week (1), Tu, We, Th, Fr	10/02/12 6:29PM (Tu)	00:30	7 News at 6	OFA12P130H	\$2000.00	
89.2	SPOT	6:58PM- 7:28PM	Per week (2), Tu, We, Th, Fr	10/02/12 7:09PM (Tu)	00:30	Access Hollywood Episode: 4192	OFA12P130H	\$2000.00	
89.2	SPOT	6:58PM- 7:28PM	Per week (2), Tu, We, Th, Fr	10/04/12 7:12PM (Th)	00:30	Access Hollywood Episode: 4194	OFA12A133H	\$2000.00	
94.4	SPOT	6:58PM-FOOTBALL	Per week (1), Su	10/07/12 7:00PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	OFA12A133H	\$4500.00	
99.2	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	10/03/12 7:42PM (We)	00:30	EXTRA Episode: 19027	OFA12A133H	\$2200.00	
99.2	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	10/05/12 7:42PM (Fr)	00:30	EXTRA Episode: 19029	OFA12A138H	\$2200.00	
104.2	NFL	8:13PM-NBC SUNDAY	Per week (2), Su	10/07/12 8:19PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12A138H	\$12000.00	
104.2	NFL	8:13PM-NBC SUNDAY	Per week (2), Su	10/07/12 11:52PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12A133H	\$12000.00	
109.2	SPOT	10:59PM-7 News at 1	Per week (1), Tu, We, Th, Fr	10/02/12 11:12PM (Tu)	00:30	7 News at 11 PM	OFA12P130H	\$2500.00	
114.2	SPOT	11:34PM-THE TONIG	Per week (2), Tu, We, Th, Fr	10/03/12 12:30AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12A133H	\$700.00	
114.2	SPOT	11:34PM-THE TONIG	Per week (2), Tu, We, Th, Fr	10/05/12 11:57PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12A133H	\$700.00	
119.0	SPOT	9:30PM-THE NEW N	Day, Tu-1	10/02/12 9:54PM (Tu)	00:30	THE NEW NORMAL	OFA12P130H	\$6000.00	
120.0	SPOT	7:57PM-ANIMAL PR	Day, W-1	10/03/12 7:59PM (We)	00:30	ANIMAL PRACTICE	OFA12P130H	\$6000.00	
121.0	SPOT	10:00PM-ROCK CENT	Day, Th-1	10/04/12 10:38PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	OFA12A133H	\$4000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$76,700.00	Total Spots	32
Commission	(\$11,505.00)		
Net Total	\$65,195.00		